

# WORKING WATERFRONT FESTIVAL PRESS RELEASE



## FOR IMMEDIATE RELEASE

MEDIA CONTACT: Laura Orleans, Director, 508-993-8894, [info@workingwaterfrontfestival.org](mailto:info@workingwaterfrontfestival.org)

### WORKINGWATERFRONT FESTIVAL UNVEILS WINNING DESIGN

**New Bedford, MA, June 9, 2011**— The Working Waterfront Festival is pleased to announce the winner of our 2011 Design Contest. Steve Kotrch of Brooklyn, New York submitted the winning design. “We were impressed with Steve’s artistry and felt that his traditional woodcut depiction of a modern day fishing vessel nicely captured the 2011 theme of Tradition and Innovation,” (Laura Orleans, Festival Director). Steve’s design will appear on the Festival t-shirt, program guide, and poster.

Steve Kotrch lives in Brooklyn, NY and has been printing his own Christmas cards as woodcuts since 1985. His father-in-law, "Eddie", who was once a fisherman, introduced him to the wonders of fresh seafood. Growing up in Upstate New York, Steve thought fish were rectangular animals, with crispy brown skins, that tasted like cardboard. Between his Dad, who was an engineer, and Eddie, Steve picked up a real appreciation for work boats, and so this year has done a series of block prints of boats from as far away as Norway and Tasmania, and as close as New Bedford Harbor. Steve will display and sell his work in the Maritime Artisans Marketplace at this year’s Festival.

The theme of the 2011 Festival is *Then & Now: Tradition and Innovation in New England’s Working Ports*. Festival programming will explore cultural traditions in commercial fishing communities, pay tribute to industry innovators and consider how the industry has changed over time in terms of everything from technology to regulations. 2011 Festival dates are September 24<sup>th</sup> and 25<sup>th</sup>.

The Working Waterfront Festival is an award winning, family friendly event celebrating the history and culture of New England's commercial fishing industry. The free festival presents all that goes into bringing seafood from the ocean to the table in a way that is hands-on, educational and fun and features: live music, children’s activities, cooking demonstrations, vessel and harbor tours, fisherman’s contests, author readings, film screenings, local seafood, festival bookstore, maritime artisans marketplace & more. Navigate to the Festival at [www.workingwaterfrontfestival.org](http://www.workingwaterfrontfestival.org)