

WORKING WATERFRONT FESTIVAL PRESS RELEASE



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WORKINGWATERFRONT FESTIVAL ANNOUNCES 2011 THEME & ANNUAL DESIGN CONTEST

New Bedford, MA, March 24, 2011—The Working Waterfront Festival is pleased to announce our annual design contest. Artists 16 years and older are invited to submit a creative design for the 2011 Festival. Designs will be used for the Festival t-shirt, poster and program guide. Designs should convey festival's emphasis on the commercial fishing industry, the working port and the 2011 theme. **The winning entry will receive a \$100 cash prize.** Entries must be emailed by or postmarked no later than Monday, May 9th. The winning entry and designer will be announced at the June 9th AHA Night in Downtown New Bedford! Interested artists/designers are encouraged to visit the festival web site to learn more about the event and to download an application: www.workingwaterfrontfestival.org. Applications may also be received by contacting the festival office at 508-993-8894 or info@workingwaterfrontfestival.org.

The theme of the 2011 event slated for September 24th & 25th, is *Then and Now: Tradition and Innovation*. Festival programming will explore cultural traditions in commercial fishing communities, pay tribute to industry innovators and consider how the industry has changed over time in terms of everything from technology to regulations. Performers of sea chanteys, ballads and recitations will share the stage with fishermen who pen original songs and poetry about their work. Demonstrations of boat building, trap making and net mending will show that while materials may have changed, many traditional skills are still in use. The Festival's Narrative Stage will feature panel discussions on topics such as: *Honoring the Innovators, Traditions at Sea and On Shore, and Changes in Technology*. Foodways demonstrations will feature traditional ethnic recipes and age old seafood preservation techniques such as salting, pickling and drying. A number of vessels will provide dockside tours including of state of the art commercial fishing vessels and older vessels such as a wooden side trawler, Schooner Ernestina, a 19th century Grand Banks fishing schooner, and a replica of a pinky schooner, the type of vessel that would have been used by commercial fishermen along the New England coast during the 18th Century.

The Working Waterfront Festival is an award winning, family friendly event celebrating the history and culture of New England's commercial fishing industry. The free festival presents all that goes into bringing seafood from the ocean to the table in a way that is hands-on, educational and fun and features: live music, children's activities, cooking demonstrations, vessel and harbor tours, fisherman's contests, author readings, film screenings, local seafood, festival bookstore, maritime artisans marketplace & more. Navigate to the Festival at www.workingwaterfrontfestival.org