

**WORKING WATERFRONT FESTIVAL
PRESS RELEASE**



FOR IMMEDIATE RELEASE

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**WORKINGWATERFRONT FESTIVAL ANNOUNCES 2010 THEME
& ANNUAL DESIGN CONTEST**

New Bedford, MA, March 24, 2010— Slated for September 25th & 26th, the 2010 Working Waterfront Festival will explore the many ways that immigrants from around the globe have shaped New England's working waterfront communities with the theme *All in One Boat: the Cultural Mosaic of New England's Working Ports*. Plans for this year include performances of traditional music, dance and storytelling and demonstrations of traditional crafts reflecting this varied ethnic heritage. Cooking demonstrations will highlight family recipes and traditional approaches to preparing and preserving seafood. On the Festival's Narrative Stage, working waterfront community members from a multitude of ethnic backgrounds will share immigration stories and explore how ethnic identity has shaped religious and community celebrations and traditional beliefs and practices at sea and on shore.

The Festival is pleased to announce our annual design contest. Artists 16 years and older are invited to submit a creative design for the 2010 Festival. Designs will be used for the Festival t-shirt, poster, program and pocket guide. Designs should convey the festival's emphasis on the commercial fishing industry, the working port and the 2010 theme.

The winning entry will receive a \$100 cash prize. Entries must be emailed by or postmarked no later than Friday, April 30th. The winning entry and designer will be announced at the May 13th AHA Night in Downtown New Bedford! Interested artists/designers are encouraged to visit the festival web site to learn more about the event and to download an application: www.workingwaterfrontfestival.org. Applications may also be received by contacting the festival office at 508-993-8894 or info@workingwaterfrontfestival.org.

The Working Waterfront Festival is an award winning, family friendly event celebrating the history and culture of New England's commercial fishing industry. The free festival presents all that goes into bringing seafood from the ocean to the table in a way that is hands-on, educational and fun and features: live music, children's activities, cooking demonstrations, vessel and harbor tours, fisherman's contests, author readings, film screenings, local seafood, festival bookstore, maritime artisans marketplace & more. Navigate to the Festival at www.workingwaterfrontfestival.org